

SURVEY

FOR ALBERTA FOREST USAGE

October 5, 2005

The Alberta Forest Products Association, a non-profit association representing the forest products industry in Alberta, is sponsoring an independent survey which will help the forest industry better understand public values, perceptions and priorities regarding the development and maintenance of Alberta's forestlands.

Using Nobel Prize winning market-research technology, the survey is now online and will be available until November 30th. The AFPA is encouraging as many people as possible to take part in this unique opportunity.

As a part of this effort, I would like to ask you to not only take this survey yourself, but to pass this message to your colleagues, to your friends, suppliers and to organizations you may be involved with or in.

By informing as many people as we can, we can help ensure every Albertan has the opportunity to provide their views on how the province's forested lands should be used, managed, preserved and conserved.

To take part in the survey, please click on the link below:

http://www.cambridgestrategiessurvey.com/cgi-bin/ciwwweb.pl?hid_bypass=FOR1.,9681N56

To tell others about the survey, please cut and paste this link into a new message.

The AFPA has hired the independent consulting firm Cambridge Strategies Inc. to create, coordinate and manage the survey. For further information, please contact Stacey Sankey at stacey@cambridgestrategies.com.