



LADIES - LET'S GO HUNTING

"In Greek and Roman times, the Goddess Diana lived as a huntress, roaming the wildest parts in the countryside."

1. Join the growing trend of women that are choosing to pick up a bow or rifle and join the hunting fraternity. You are not alone — women represent the fastest growing sector of the hunting community.
2. Women hunt for the same reasons that men hunt: it ties us into the natural world, so we better understand our roles as stewards of wildlife and wild places.
3. Hunting is a personal choice. Hunters respect their right to hunt, as well as the right of others who choose not to hunt.
4. Female hunters make up 6.9% of the Alberta hunting population, and average 44 years of age. However, 11% of youth hunters (age 12 to 17) are female.
5. In the USA in 2006, 29% of all hunters age 6 to 15 were female.
6. Based on published statistics from reliable market research firms, it is clear that women represent 64% of online outdoor purchases. That is \$64.00 out of every \$100.00 spent. **They represent the single largest demographic growth group in the outdoor industry.**
7. Hunting is a social activity and is a gathering of family and friends. The camaraderie of time spent together and the celebration of those shared experiences is what makes this activity so appealing.
8. Hunting may be used to distinguish oneself from others. A woman who takes up hunting has the opportunity to participate either in a highly independent manner, within a family context (extended family, spouse, and children), or with another group of women hunters. In each scenario it is a meaningful, skill acquiring, and highly admirable activity.
9. When asked what they think about their mothers who hunt, many young adults proudly express "It's cool."
10. The people whom you spend time with hunting enhance the quality of the experience. Choosing your hunting partners is critical and it may not necessarily need to be a spouse or boyfriend.
11. Mentorship opportunities for women are available. If you are a female hunter and are willing to serve as a mentor, contact us with your name and address. If you are looking for a mentor, contact us and we'll connect you with other female hunters.
12. Modern technology and equipment advances allow equal opportunities to hunt. The same factors influence hunter participation and success for both men and women: equipment selection and self-limitations as a hunter.
13. Women who hunt and provide for themselves take pride in that accomplishment. This responsibility and empowerment creates a sense of independence and is an act of conviction, courage, and self-respect. There is a profound deep sense of self-satisfaction, similar to a woman that runs her first marathon or wins the longest drive competition on the golf course.
14. There is pride in eating and sharing a meal that you have taken from the field to the table. This seems to bring out the best in people in terms of sharing.

KEY CONTACTS

Alberta Fish And Game Association	Web-site: www.afga.org
Alberta Hunter Education Instructors' Association (A.H.E.I.A.)	Edmonton Phone: 780.466.6682 or 1.866.282.4342 Web-site: www.aheia.com
~Outdoor Women's Program Information	Calgary Phone: 403.252.8474 or 1.866.852.4342 Web-site: www.aheia.com
Becoming An Outdoor Woman (BOW)	Web-site: www.uwsp.edu/cnr/bow/index.htm
Babes With Bullets	Web-site: www.babeswithbullets.com
International Coalition For Women in Shooting and Hunting (WISH)	Web-site: www.ic-wish.org
National Rifle Association—Women on Target	Web-site: www.nrahq.org/women/wot.asp
National Wild Turkey Federation	Web-site: www.nwtf.org
Safari Club International Foundation Sables Program	Web-site: www.scifirstforhunters.org Click on Women's corner
Shooting For Women	Web-site: www.shootingforwomen.com Click on request a free copy to receive a complimentary magazine
Shooting Industry Magazine	Web-site: www.shootingindustry.com
Women and Guns	Web-site: www.womensshooters.com
Women In The Outdoors	Web-site: www.womenintheoutdoors.org
Women's Outdoor Wire	Web-site: www.womensoutdoorwire.com
Women's Shooting Sport Foundation	Web-site: www.nssf.org
Women's Sport Foundation	Web-site: www.womenssportsfoundation.org
Women Who Hunt	Web-site: www.womenwhohunt.com



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